



# WALWORTH COUNTY FAIRGROUNDS APPLICATION FORM FOR COMMERCIAL EXHIBIT

\_\_\_\_\_ Returning Vendor

\_\_\_\_\_ New Vendor

Commercial Booth: \$350.00 each

Please type or **print clearly** in ink as you carefully complete pages 1 and 2 of this application form. Remember this is not an agreement. Incomplete or illegible application will forfeit consideration.

**DUE BY February 15, 2021**

## CONTACT INFORMATION:

Legal Business Name: \_\_\_\_\_  
DBA: \_\_\_\_\_ TIN Number / SS#: \_\_\_\_\_  
Name of Owner: \_\_\_\_\_  
Name of Manager: \_\_\_\_\_  
Permanent Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Business Phone: (\_\_\_\_) \_\_\_\_\_ Cell Phone (REQUIRED): (\_\_\_\_) \_\_\_\_\_  
Fax: (\_\_\_\_) \_\_\_\_\_ E-Mail (REQUIRED): \_\_\_\_\_  
Company/Product Website \_\_\_\_\_  
Social Media: YES or NO

## BOOTH:

We have indoor and outdoor space available. All spaces will be 10X10. If additional space is need please indicate below.

Inside: Number of Booths: \_\_\_\_\_  
(Booth space is 10' x 10')

Outside: Approximate Footage Needed (REQUIRED): Frontage \_\_\_\_\_ feet x Depth \_\_\_\_\_ feet  
(Must include awnings, overhangs, trailer hitches, tent stakes, etc. total area utilized)

## ELECTRICAL REQUIREMENTS:

\_\_\_\_\_ AMPS -110v \_\_\_\_\_ AMPS -220v

## WATER/SEWER/STOCK TRUCK NEEDS:

ACCESS TO WATER: YES or NO

## REFERENCES:

Please provide complete information from three fairs, hobby or trade shows, or similar events at which you have sold or demonstrated your product(s) and/or exhibited your service(s). (If this is your first event, please state that)

1. Show Event \_\_\_\_\_
2. Show Event \_\_\_\_\_
3. Show Event \_\_\_\_\_

**PHOTO/SCHEMATIC OF EXHIBIT:**

(OVER)

Please enclose a clear photograph or detailed professional schematic drawing of your exhibit/booth and any literature pertaining to your product(s) or services(s).  
**Returning vendors do not have to send any photos.**

**ITEMS SOLD/SERVICES OFFERED:**

List **ALL** items to be sold, exhibited and/or demonstrated (Please note if they will be sold/exhibited/demonstrated). Gifts, novelties and craft items **must** be specifically and individually listed. Service and hand out information must explain exactly what you will offer to the guest of the fair. (**"Same as last year" or "Etc." is not acceptable!**)  
**If you need more space, please enclose a separate piece of paper to describe your items or services offered.**

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**PLEASE REMEMBER THIS IS AN APPLICATION FORM  
FOR COMMERCIAL EXHIBIT. THIS IS NOT A CONTRACT.  
PLEASE DO NOT SEND PAYMENT WITH THIS APPLICATION.**

Map layout is subject to change. Booth space/map layout is made solely by the Commercial Committee.

We will review each application. We reserve the right to accept or reject any applicant based on the uniqueness and quality of products sold or service, exhibited appearance of your space/booth, and references from other show(s) at which you have exhibited.

**SIGNATURE:**

I certify the information on this exhibit space application is complete and true, to the best of my knowledge.

\_\_\_\_\_  
(Signature of owner as stated on front)

\_\_\_\_\_  
(Date)

**PLEASE RETURN THIS TO:      WALWORTH COUNTY FAIR  
P.O. BOX 286  
ELKHORN WI 53121**