



ELKHORN
RIBFEST
NATIONAL RIB COMPETITION

**FIVE
DAYS!**



2024 SPONSORSHIP OPPORTUNITIES

**INVEST
PARTNER
GROW**

Hosted By:



**JULY
10-14
2024**

Elkhorn, Wisconsin
ElkhornRibfest.com



ABOUT

Elkhorn Ribfest is an annual festival hosted by the Walworth County Fairgrounds (a 501c3) in Elkhorn, Wisconsin. The five-day festival combines an artisan village, carnival, renowned BBQ vendors and live music. It's a fun and exciting atmosphere for a diverse crowd of music and rib fanatics. It's one party your company won't want to miss!

BE PART OF Wisconsin's Largest BBQ Fest



Connecting your company to Elkhorn Ribfest is a great way to increase awareness of your brand to a wide variety of demographics.

Maximize Exposure

Increase Market Visibility

Enhance the Image of Your Company



2023 BY THE NUMBERS

105,000 ATTENDEES

13 RENOWNED BBQ COMPANIES

5 DAYS OF CONTINUOUS MUSIC

60 VENDORS INCLUDING **30** ARTISANS

8 YEARS AND COUNTING



EXPAND AND STRENGTHEN YOUR PRESENCE IN LOCAL AND REGIONAL MARKETS

Advertising & Social Outreach



Demographic Reach

- + Draws from Chicago to Milwaukee, and Madison to Rockford. This will allow you to expand and strengthen your presence in local and regional markets.
- + There is not a demographic group Ribfest doesn't reach. The psychographics of Ribfest certainly include those that get out in their community and shop. They are not lacking in disposable income and they like to enjoy life.

The Ribfest Pit Crew

As a sponsor, we will show our gratitude to you and your company through VIP treatment at Ribfest.

Why wait in line? As a Ribfest Sponsor, you will enjoy a VIP experience that includes not only your reserved seat but also the opportunity to order from the menu of our nationally renowned BBQ ribbers! Your dedicated server will bring your BBQ directly to you. Relax, savor the BBQ, and indulge in fantastic entertainment on the main stage!



SPONSORSHIP BENEFITS

	DIAMOND \$20,000	TITANIUM 10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,500	BRONZE \$1,000
Pit Passes to Access The Pit	250	100	40	15	8	4
VIP Parking Passes for Event	100	50	20	8	4	2
Company Signage Prominently Displayed in Festival Area*						
Logo Displayed on Ribfest Website						
Logo Displayed on Ribfest T-Shirt						
Rights to Use Ribfest Logo for Promotional Purposes						
Promotional Mentions on Elkhorn Ribfest Social Media						
Mentions in Digital Advertising						
Presentation of Part of Ribfest	**					
Elkhorn Ribfest Presented By "Company Name"						



ANY QUESTIONS?

Contact **LARRY GAFFEY**
at 262-723-3228 or
larry@walworthcountyfair.com

*Provided by Sponsor // **Stage or Beer Tent

COMMIT TO THE CREW

I/We hereby agree to be a sponsor of the Elkhorn Ribfest. We will provide our logo for promotional purposes to office@walworthcountyfair.com. We will receive the benefits listed above and will agree to pay the Walworth County Fairgrounds the sum listed below by **May 1, 2024**.

Sponsor: _____

Contact Name: _____

Sponsorship Commitment: Diamond \$20,000 Titanium \$10,000 Platinum \$5,000 Gold \$2,500 Silver \$1,500 Bronze \$1,000

Address: _____

City & State: _____

Telephone: _____

Website: _____

Signature: _____ Date: _____

**Please return a signed copy of this agreement to:
Walworth County Fairgrounds, P.O. Box 286, Elkhorn, WI 53121
officestaff@walworthcountyfair.com • walworthcountyfair.com**